



## BRAIN INJURY ASSOCIATION OF VIRGINIA CONFERENCE SPONSORSHIP OPPORTUNITIES

**HEADING FORWARD**  
*-Together-*

### **Platinum: \$10,000**

- EXCLUSIVE: Key Note Address Sponsor with speaker introduction and opportunity to highlight company
- 1 sponsored blog post on BIAV website
- 1 video acknowledgement posted on BIAV's Facebook page (more than 2,200 followers)
- 3 social media shout outs with logo; 2 boosted posts on BIAV's Facebook page (5 total)
- Logo on Keynote and other session hold screens
- 3 event emails with logo (to more than 3,300 people)
- Logo AND link on event web page
- Full page ad in conference syllabus
- Exhibit table – 2 days
- Admission to event for 2 people

### **Diamond: \$7,500**

- 1 sponsored blog post on BIAV website
- 1 video acknowledgement posted on BIAV's Facebook page (*more than 2,200 followers*)
- 3 social media shout outs with logo; 1 boosted post on BIAV's Facebook page (4 total)
- 2 event emails with logo
- Logo AND link on event web page
- Logo on hold screens
- Full page ad in conference syllabus
- Exhibit table – 2 days
- Admission to event for 2 people

### **Ruby: \$5,000**

- 2 social media shout outs with logo
- 1 event email with logo
- Logo AND link on event web page
- Logo on hold screens
- Half page ad in conference syllabus
- Exhibit table – 2 days
- Admission to event for 2 people

### **Sapphire: \$1,000**

- 1 social media shout out
- 1 event email with logo
- Logo AND link on event web page
- Logo on hold screens
- Listed in conference syllabus
- Exhibit table – 2 days
- Admission to event for 1 person

### **Emerald: \$2,500**

- 2 social media shout outs with logo
- 1 event email with logo
- Logo AND link on event web page
- Logo on hold screens
- Half page ad in conference syllabus
- Exhibit table – 2 days
- Admission to event for 1 person

### **Exhibitor: \$500 two days; \$250 one day**

- Listed on event web page AND conference program
- Exhibit table
- Admission to event for 1 person